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# »» AI@HV

# B



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# » What can AI do for us (capabilities)?

## Examples in HVB

### Prediction

Predict an event, likelihood of something happening

Next Best Product, Customer Propensity, Churn Model, Liquidity & Rating Forecast

### Discovery

Pattern Recognition: Normal vs. not Outlier vs: Anomaly e.g. Fraud Detection

Customer Segmentation, Channel Affinity

### Planning / Optim.

Substitute manual or rules-based engines for planning and optimization

ATM Cash Optimization (in planning)

### Computer Vision

Understand Images, Videos e.g. Floor Plans, Satellite Images

Fraud ID, Art Matching

### Linguistics

Understand Text e.g. Chatbots, translators etc.

HVB Ask (testing phase), Contact Center, Transaction Classification

### Speech/Audio

Speech to Text, Transcriptions e.g. Live Transcription of calls

Microsoft Teams (usage for HVB in alignment)

### Content Creation

Create Text and Images

GenAI usage in Marketing (testing phase)



# » Q&A



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